



Chooch ReadyNow™ AI Models for Behavior Detection Prevent Workplace Injuries

Active monitoring for Fall, Running & Fighting

The Chooch AI Vision Platform is a full-lifecycle CV platform offering pretrained collections of neural networks, or ReadyNow™ models, for instant deployment and insights from the field.

What does this mean for your business?
It means millions of dollars saved in fall insurance claims in retail, healthcare, and other settings where fall prevention is a major risk.

Less falls. Increased bottom line. Always-on intelligent monitoring.



Company Overview

Established 2015

HQ: San Mateo, CA

Behavioral ReadyNow™ Models

Slip & Fall Detection

Running Detection

Vehicle Re-ID (distinct
vehicle tracking)

Fighting Detection

Partners

Microsoft

Deloitte

AWS

NVIDIA

Carahsoft

Enabled Intelligence

ESRI

Heavy.AI

HPE

Lockheed Martin

ManTech

Orbit Logic

Key Differentiators

Complete Computer Vision Lifecycle

From dataset annotation, synthetic data generation, model training & testing, inferencing, and providing analytics & insights

Active Continuous Learning

We put it in production, and active automated continuous learning keeps it in production

ReadyNow™ AI Models

Pre-trained "ReadyNow™" AI models for immediate production deployments

Flexible Deployment Options

It is the only CV platform capable of operating at the edge, in the cloud, self-hosted or any combination

Hardware & Software Agnostic

Capable of deploying on Nvidia GPU's and Intel CPU's as well as allowing users to upload their own models and pre-annotated datasets eliminating hardware and software vendor lock

Smart Annotation, Synthetic Data Generation & Data Augmentation

Automating and accelerating the generation of data sets

Contact Us

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Actionable Use Cases



Safety & Security

- Zone Violations
- Facial Recognition
- Slip & Fall Detection
- PPE Detection



Revenue & Planning

- Fare Evasion
- Tolling & Vehicle Classification
- Crowd & Traffic Analysis
- Luggage Detection & Tracking



Maintenance & Operations

- Geospatial Site Analysis
- Smoke, Fire, Gas, & Chemical Detection
- Heat Mapping & Productivity Analysis
- Defect Detection



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About Chooch

Chooch helps build and run the best Computer Vision AI applications that make cameras intelligent, enhancing productivity & revenues, while reducing operational costs.

Chooch is a leading AI Vision platform that instantly detects specific visuals, objects, and actions in videos and images, especially critical anomalies, immediately comprehending their significance and launching preprogrammed responses – all in a fraction of the time it takes the human eye to notice an issue.

Chooch services multiple industries – manufacturing, public sector, retail, telco, healthcare and many more across fortune 500 companies with leading partner including Microsoft, Deloitte, Nvidia, EY and HPE.



Named “Best Overall Computer Vision Company for 2022” by AI Breakthrough Awards