

Maximize Sales and Customer Experience Using In-Store Analytics with Chooch's AI Vision

Detect. Understand. Instantly Act.

The **Chooch AI Vision Platform** enables retailers to monitor video images and detect visuals and actions in real-time to gather actionable insights from store operations and customer behavior. Chooch provides a full range of monitoring and analysis tools for foot traffic, inventory management, safety and security, and more. Retailers now have the power to streamline operations, increase revenue, and optimize the shopper experience.



Why AI Vision for retail?

In-store analytics

Track customer foot traffic and dwell times, analyze demographics and sentiment, and leverage heat maps for improved merchandising.

Inventory management

Identify stock-outs, optimize picking efficiency, improve compliance execution, and automate product re-ordering.

Loss prevention

Detect suspicious objects or behaviors like loitering, rapid speed of movement, or unusual paths through a store.

Safety and security

Set alerts to detect smoke and fire, slips and falls, violence, weapons, and PPE compliance.

Success metric

Fortune 500 Retail Conglomerate

Developed a retail shelf monitoring solution to alert for stock outs and output planogram analyses for hundreds of thousands of SKUs in over 13,400 stores.

Get up and running fast with Chooch ReadyNow™ models for:

- Heatmaps
- Path Flow Analysis
- Crowding
- Facial Recognition
- Demographics
- Sentiment Analysis
- Loitering
- Firearms
- ...and more

Strategic partners

- Microsoft
- Deloitte
- AWS
- NVIDIA
- HPE
- Lenovo
- Orbit Logic
- VMware

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